

# Graphic Advertising for Floors Application Instructions

FLEXcon's System for Graphic Advertising for Floors is designed to be applied to smooth surfaces including: waxed and non-waxed commercial PVC tile, certain ceramic tile, and sealed concrete.

## **FLOOR CONDITION:**

Floor surface must be clean prior to application of graphics. Traditional floor cleaning methods can be used to prepare the surface. Ensure that the floor surface is adequately dry before application of graphics. [CAUTION: FLEXcon's System for Graphic Advertising for Floors can be applied at a temperature as low as 50°F (10°C).]

## **APPLICATION METHOD:**

1. Peel the backing paper (release liner) 1" down from the top. Fold, and crease the backing paper.
2. Align and apply the graphic starting at the top using firm strokes with a plastic squeegee, stiff cardboard, or a soft cloth. Continue removing the backing paper and smooth out the squeegee. Re-squeegee the edges of the graphic using firm strokes to ensure edge adhesion.

## **ROUTINE MAINTENANCE:**

1. Do not clean or wax graphics for at least 24 hours after application.
2. When selecting a floor wax, ensure it meets or exceeds ASTM D 2047 standards for appropriate static coefficient of friction (.5 min)
3. Avoid damaging graphics by heavy equipment traffic (fork trucks, pallets, or other heavy equipment).

**CAUTION:** To avoid risk of injury, immediately remove graphics if any edge of the graphic lifts, and replace with a new graphic.

## **REMOVAL INSTRUCTIONS:**

1. Lift one edge of the graphic and pull, using short quick strokes. Pull at an angle less than 45 degrees for best results.
2. For FLEXcon® FLEXmark® floor art™ 4730 and FLEXmark® OV1450 indoor floor graphics system: FLEXcon recommends applying heat to one edge of the graphic. Then proceed to lift edge of the graphic and pull, using quick short strokes. Pull at an angle less than 45 degrees for best results.

02/23/18

## Graphic Advertising for Indoor Carpets Application Instructions

FLEXcon's System for Graphic Advertising for Indoor Carpets is designed to be applied to low-pile commercial-grade, stain-resistant or non-stain resistant carpets only.

### **CARPET CONDITION:**

Carpet surface must be free of lint and debris prior to application of graphics. A thorough vacuuming is recommended. If recently shampooed or steam cleaned, make sure that the carpet surface is completely dry before application of graphics.

[CAUTION: FLEXcon's System for Graphic Advertising for Indoor Carpets can be applied at a temperature as low as 50°F (10°C).]

### **APPLICATION METHOD:**

1. Peel the backing paper (release liner) 1" down from the top. Fold, and crease the backing paper.
2. Align and apply the graphic starting at the top using firm strokes with a plastic squeegee, stiff cardboard, or a soft cloth. Continue removing the backing paper and smooth out the squeegee. Re-squeegee the edges of the graphic using firm strokes to ensure edge adhesion.

### **ROUTINE MAINTENANCE:**

1. Do not clean or vacuum over graphics for at least 24 hours after application.
2. Warm water/mild soap (dish detergent) and sponge can be used to periodically clean top surface of graphic.

**CAUTION:** To avoid risk of injury, immediately remove graphics if any edge of the graphic lifts, and replace with a new graphic.

### **REMOVAL INSTRUCTIONS:**

1. Lift one edge of the graphic and pull, using short quick strokes. Pull at an angle less than 45 degrees for best results.

**CAUTION:** Not all low-pile carpets are manufactured identically. Graphics may not have the same adherence properties on some low-pile **plush** carpets as on other commercial grade low-pile carpets. Please test all carpet surfaces prior to final application of graphic to be sure adhesive removes cleanly.

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