Demonstrating Performance Advantage Helps You Lock In Business

Why do you award us business? Is it product selection? Product performance? Price? Service? Technical expertise? Chances are there are multiple factors that go into every purchasing decision you make. As a custom manufacturer specializing in adhesive coatings, laminating and finishing, FLEXcon’s focus has been and always will be performance advantage. We strive to deliver our highest performing products, from our 470+ standard products to our unique-to-you, custom solutions, that will provide you with the performance edge you need to out-perform your competition.

Over the years, FLEXcon has been very successful in developing the ideal solutions to meet your specific converting and end use application needs. We do it by working closely with you and our suppliers in a collaborative manner. We ask probing questions about your needs. To what surfaces will it be adhered? What inks will you be using? Will the end product be exposed to heat, moisture, or caustic chemicals? What in-house testing have you done to learn that competitive products may not fit the bill? We look to you to understand your application and the end user specifications so that we can recommend or develop the best-performing product that will meet your unique specifications. This, in turn, ensures application success for you and your customer, allowing you to lock in the business.

We provide you with the best in product components. This means that you can leverage our high-performance adhesives – solvent-based and unique water-based adhesives that handle hotter environments, dirtier surfaces, and harsher fluids better than our competitors. You can count on our topcoatings to bond to virtually any type of film so that you can use your inks and your artwork at a cost that works for you, without having to settle for “good enough.” You know that failure in any of these areas means failure in the eyes of your customer. FLEXcon's ability and willingness to work closely and confidentially with you allows us to engineer solutions that are sure to give you a competitive edge. To provide you with the performance edge you need to out-perform your competition.

FLEXcon's focus has been and always will be performance advantage. We strive to deliver our highest performing products, from our 470+ standard products to our unique-to-you, custom solutions, that will provide you with the performance edge you need to out-perform your competition.

E-Store Inventory Grows

Our E-Store selection of pre-slit roll items has increased again, with five new products rounding out the current selection. FLEXcon now offers more than 60 pre-slit roll products for purchase online. Two of our latest product additions include DigiPRO® DGFW white vinyl for durable labeling and DigiPRO®

PRIME PP208120, clear BOPP polypropylene, for prime label applications. Both products are designed for digital printing with HP Indigo inks. We have also added SHELF Select® FWX and SHELF Select® FCFZ, a frosty clear and white vinyl designed for shelf talkers and shelf markers for dry goods, dairy products, and products in the freezer. Finally, a glass bead wide angle reflective urethane, REFLECTAmark™ U 450 WHITE REFLECTIVE V 344 90 PW, is ideal for any application where reflectivity from a wider angle is desired to increase awareness, visibility, and safety.

For the full list of pre-slit roll products available for sale online, simply go to FLEXcon.com and click on the Pre-Slit Inventory link on the homepage.

E-Store Now Offers Enhanced Search Options

Finding a specific product on FLEXcon’s E-Store is now easier than ever. Right off the store’s homepage are links that will quickly bring you to our list of products that are classified by end-use applications, such as Durables, Advertising, and Prime Label. Or you can search by print technology, which currently includes Thermal Transfer, HP Indigo, Wide-Format Digital, or Flexo. These product classifications also exist on FLEXcon.com. Simply select the Pre-Slit Inventory link at the top of the homepage. Save time with these classifications by limiting your search to the specific criteria that matter most to you.

(Continued on Page 2)
For more than two decades, the FLEXible Converter, our quarterly printed newsletter, has provided you with insights and updates on FLEXcon’s latest products, technologies, innovations, and application opportunities involving pressure-sensitive films and tapes. Its pages have included customer success stories, new products, and technical tips to help you troubleshoot your production and enhance your bottom line.

Now we are planning to take our quarterly newsletter in a “greener” direction. When we make the switch, the FLEXible Converter will be distributed in a pdf format. This change is in keeping with FLEXcon’s ongoing commitment to be environmentally conscious.

Our goal is to reduce the number of printed copies that we distribute. Our end-of-the-year issue will continue to be printed and mailed directly to customers. Other editions will eventually be distributed electronically.

To ensure that you do not miss out on even one issue of the FLEXible Converter, we will be asking you to provide us with your e-mail address. Simply go to http://tiny.cc/dm5nex and enter your e-mail, name, and company. It’s that simple.

With the pdf version of the FLEXible Converter, you can be confident that you will continue to hear the latest about FLEXcon’s people, products, and processes, all while exploring the newest developments that are shaping our industry. We look forward to continuing to provide you with the information you need in a new, more environmentally-friendly format.
Putting FLEXcon’s Cleanroom to Work for You

What can we do for you? For more than fifty years, this is the question that FLEXcon has been asking its customers. Today, we can offer you a new capability, designed to help you make the most of opportunities that may have seemed out of reach in the past. Our new cleanroom coating and laminating facility, located at our headquarters in Spencer, Massachusetts, provides a controlled environment that allows for the development of specialized product constructions that can only be created in such a space.

A cleanroom is exactly what it sounds like: an enclosed room where the concentration of airborne particles and environment is controlled within specific limits. This is accomplished through the proper design of air flow rates and direction, pressurization, temperature, humidity, and specialized filtration. Strict protocols and methods must be employed to maintain cleanliness.

FLEXcon’s cleanroom meets ISO Class 7 cleanroom specifications, an industry standard for controlled environment processing. FLEXcon’s cleanroom was developed with our customers’ needs in mind. Our goal was to create a facility that could provide flexible capabilities to support customer needs. The room features coating (one or two sided), drying (thermal and UV), and laminating capabilities as well as a number of surface conditioning options. Multiple coating application techniques can be utilized to best match target deposition and coating rheology requirements. The coater utilizes an air flotation dryer, which reduces the likelihood of scratching substrates and improves drying efficiency.

The cleanroom environment allows us to control all critical conditions, removing such variables as seasonable temperature and humidity changes, all of which can have a significant impact on chemical reactions and polymer surface formation. We have a self-contained feed system for coatings, with an ultra high-level filtration down to 0.2 microns. Further, we can use solvent-based, water-based, or 100 percent solids coatings, which can be cured via either thermal or UV curing methods.

We also examine every element of the supply chain to ensure the highest possible quality. Based on your product design, we will source only materials that are suitable for cleanroom production. We also perform optical testing to ensure customer end-use performance, and we continuously monitor all cleanroom conditions and airborne particle size at five critical locations.

The primary benefit of a cleanroom for coating processes is to provide products which meet customer needs for coatings, adhesives, and laminates that are free from foreign particles, such as dust, that could interfere with product performance or integrity. Typical applications for cleanroom-coated products include electronics, medical, aerospace, security, and optical applications.

Customers can take advantage of a variety of services associated with FLEXcon’s cleanroom. For example, if you have an application that has strict end-use requirements for cleanliness, this may be the ideal setting for the development and production of a product to meet your specifications.

Based on your project needs, we expect you can utilize the facility for short-run trials, especially for products that must meet extremely high standards. Once we have maximized the efficiencies during the development process, we can work together to quickly scale up production into full cleanroom manufacturing runs. We can offer initial prototyping capabilities for products as narrow as 12 inches in width and scale up to production capacity at wider widths. This becomes particularly important when developing products and processes with high cost raw materials.

FLEXcon Senior Technical Service Representative Dave Constantine noted that the facility offers a unique volume scale that allows for critical formulation adjustments in smaller, semi-work-sized batches as well as in a larger production scale.

“T他的s gives the formulator a more economical way to perform factorial designed experiments that can shorten the period of refinement when developing products with complex interactive or expensive chemistry,” he said.

Dave added that in some cases, products being manufactured in the cleanroom environment involve the use of unique and exotic materials. By restricting their use to a closed contaminant area, we are better able to control the chemical and manufacturing processes of what is being run in the cleanroom.

Technical Service Representative Lisa Crislip also noted that the cleanroom provides FLEXcon customers with additional manufacturing options.

“It can be used for projects outside of the realm of our traditional coatings, allowing for more attention to detail, due to its smaller size capability and contained quarters,” she said.

This facility has already played host to a number of innovative products. It is here that we are developing new barrier products for the display industry and conductive products that meet the rigorous standards associated with the printed electronics industry. We are also working on the next generation of pre-masks for television screens and computer monitors. These products are designed to provide lower static, defect-free options to protect delicate surfaces through manufacturing and transportation processes.

We understand that some products require a mix of cleanroom-specific and standard features. For example, we run numerous products in our regular manufacturing facilities that require the addition of functional tracers to solvent adhesives. As an example, UV tracers are often used in association with the pharmaceutical market to help ensure the ability to distinguish between authentic and counterfeit products, and to identify signs of product tampering. This value-added feature can also be incorporated into specialized cleanroom runs. We can also offer UV protection and adhesive pigmentation options for specific applications.

We want to put this exciting resource to work for you. If you have a potential application that you believe would benefit from FLEXcon’s cleanroom manufacturing capabilities, please contact your Sales or Business Team Representative today.
The SPIRE Conference, a meeting of the industry’s leading graphic producers, took place this past February, and FLEXcon and Arlon helped facilitate the discussion. The conference, which was held in Phoenix, Arizona, was both an educational and networking opportunity, providing updates about developments and trends in the industry.

Jodi Sawyer, Market Development Specialist for FLEXcon’s Product Branding Business Team, and Rob Moore, Arlon’s National Sales Manager, presented on both companies’ commitment to technology and innovation. They also showcased the wide range of materials and processes that FLEXcon and Arlon can offer the industry.

For more than two decades, SPIRE has provided a forum for the industry’s premier graphic producers. The conference is an opportunity to share information about the latest trends in the specialty imaging marketplace. Participants discuss innovative business strategies. Discussions include information about the latest industry innovations and market developments, such as improving profitability, adding customer value, and expanding brands.

Pressure-sensitive chalkboard products are rapidly increasing in popularity. Ease of installation, clean removability, and ease of use are primary attractions, as well as the ability to incorporate printed graphics – something that can’t be done with an old-school chalkboard. There are a variety of factors that may go into choosing a pressure-sensitive chalkboard product: general appearance, printability, durability, and more. With an expected use of up to six months, chalkboard products must be very resistant to abrasion and scratching in order to withstand daily use and cleaning.

FLEXcon’s WALLdeco™ Chalkboard 6787BK is designed to meet the challenge of such daily use. Knowing that durability and resistance to scratching are typically deciding factors for product selection, we performed abrasion testing to demonstrate how WALLdeco™ Chalkboard 6787BK outperformed competitive products.

Three competitive products were tested in addition to our own. Using a TABER® rotary platform abrasion tester, we subjected each sample to 100 cycles using CS-17 Calibrase wheels and an S-36 specimen mounting card, with a total load of 1000g/arm. Calibrase wheels are resilient wheels that offer a mild abrading action like that of normal handling, cleaning, and polishing. S-36 mounting cards are coated on both sides with a pressure-sensitive adhesive and used to provide a non-slip attachment of the specimen to the surface of the turntable. Each product exhibited some amount of wear from the testing, but WALLdeco™ Chalkboard 6787BK showed far less wear than all three competing products, as demonstrated in these images.

But don’t take our word for it. Try the following test for yourself and see the results first hand. Simply use 00 Steel Wool and rub the surface of the products you are comparing 25 – 30 times with moderate pressure.

**CONCLUSION:** WALLdeco™ Chalkboard 6787BK can walk the walk and keep your chalkboard applications talking. To learn more about WALLdeco™ Chalkboard or to order samples, visit www.FLEXcon.com/chalkboard.

* TABER® is a registered trademark of Taber Industries.
Film Review

FLEXmount® V-606BK Offers Excellent Opacity

Sometimes issues can be black and white. Such is the case with FLEXmount® V-606BK, a black permanent mounting adhesive that provides a cost-effective alternative to opaque backing films and flood coats of ink. The adhesive creates a layer of opacity and blocks light, replacing double-coated products with an opaque carrier film that can be used by laminating and fabricating converters as well as membrane switch and LED manufacturers.

FLEXmount V-606BK is available in six standard product constructions, all of which have been tested and qualified for a range of applications. Custom transfer tape and single- and double-coated constructions are available with a variety of release liners to comply with different converting, assembly, and end-use requirements. This adhesive bonds well to metal, powder-coated paint, and low- and high-surface energy plastics. It is also ideal for smooth, textured, and uneven surfaces and performs within a wide service temperature range of -40° F to 302° F.

FLEXmount V-606BK is the latest addition to FLEXcon’s extensive assortment of adhesives. For more information about FLEXmount V-606BK, or any of our adhesives, please contact your Sales or Business Team Representative.

There’s No Beating DRUMcal™ 51932

If you are looking for a durable label material that allows for the printing of variable information via thermal transfer while also providing a “greener” option, check out FLEXcon’s DRUMcal™ 51932, a 2.3 mil polypropylene film. DRUMcal 51932 features a topcoat that optimizes printability with thermal transfer resin, UV inkjet, flexographic, rotary screen, rotary letterpress inks, and hot stamping. It is coated with a general purpose permanent adhesive that ensures a strong bond to painted steel, fiber, and plastic drums. The construction is backed with a 50 lb. semi-bleached kraft release liner made from up to 30 percent post-consumer waste and which offers excellent stability and layflat characteristics.

FLEXcon offers a complete line of drum labeling products for the marking of metal, plastic, and fiber drums. DRUMcal 51932 features one-year outdoor durability and is available in Quick-Ship for fast delivery. For more information about DRUMcal 51932 and all of FLEXcon’s drum labeling products, please contact your Sales or Business Team Representative.

Decorative Skins Customize Home Security Panels

General Label Works with FLEXcon to Create Custom Overlay Success

Customization is one of the buzz words in today’s electronics retailing. Today, everything from cell phone covers to laptops to computer interfaces can be customized to reflect the interests of the consumer. Manufacturers understand that the ability to offer such value-added features can be a deciding factor when customers select a product from a range of options.

The Problem: Many homeowners are installing safety systems in their homes, but the last thing they want is for the system itself to become an obtrusive part of their interior décor. Security systems become an everyday part of homeowners’ lives, and as a result, the system’s access panel becomes something that they interface with on a regular basis.

As with many other consumer products, an unattractive or boring home security panel could represent a lost sale for a company. General Label understood this and decided to create a series of graphic overlays that would allow homeowners to match the security panel with the interior of their homes. The difficulty involved producing attractive security system graphic overlays that would not impair the functionality of the system’s keypad.

General Label also knew that many graphic overlays are not durable enough to stand up to the everyday use associated with security panels. Furthermore, the overlay needed to be cleanly removable so that a consumer could change the graphic as his or her interior design changed. This feature, in particular, would promote repeat customers.

The Solution: General Label partnered with FLEXcon to create a graphic overlay that could cover home security system keypads without impairing functionality. Both companies understood that they needed a solution that would allow homeowners to customize their security keypad with an overlay that could be easily and cleanly removed, and yet still allow the keypad to function unimpaired. General Label selected one of FLEXcon’s FLEXmount® mounting adhesives that provided all of the traits they were looking for. Specifically, they used FLEXcon’s FLEXmount® double-faced clear polyester mounting film coated with a removable pressure-sensitive acrylic adhesive on one side and a permanent pressure-sensitive acrylic adhesive on the other. This product offered the perfect combination that General Label was looking for: the removable pressure-sensitive acrylic adhesive bonds well to metal, glass, and high-surface energy plastics, but offers clean removability when the homeowner decides to switch out one graphic for another.

The Result: Consumers in the market for a customizable security system graphic overlay know that they can rely on General Label’s decorative skins. The wide variety of overlays provides homeowners with options, but they also know that they can quickly and easily replace the graphic if their tastes change. Although easily removable, the overlay’s aggressive removable adhesive enables it to easily survive normal wear and tear while also remaining cleanly removable, if necessary. In short, General Label and FLEXcon were able to provide customers with a secure adhesive system that they could count on.
TechTips

We are all aware that the overlaminate serves two important functions: it protects the graphic, and it can add aesthetic qualities. In terms of protection, it can ensure that the graphic remains intact for the life of the application. The overlaminate can also extend the life of the graphic by shielding it from any one of a number of environmental factors. In terms of appearances, it can add a gloss, matte, or textured finish to the final product.

With this said, determining when and why you would use an overlaminate is not a difficult process. You need to start the process by asking five basic questions:

- What is the end-use application?
- What substrate are you overlaminating?
- What type of environment will the end-use application be subjected to?
- What are your durability requirements?
- What printing technology will be used?

By providing answers to these questions you will be able to make your decision if you should overlaminate or not. In addition, you’ll be able to determine which overlaminate will work best for your application — whether it is polyester (OM), vinyl (OV), polycarbonate (OL), polypropylene (OP), fluoropolymer (OF), or Tedlar® (OT).

Let’s review the reason behind each question.

What is the end-use application?

It is essential to understand every aspect of the end-use application before an overlaminate can be suggested. Where is the application going to be used? What conditions might it face? How long will the application need to survive, and what constitutes success in this regard? An overlaminate that might work well for a three-month floor graphic promotion may not be sufficient for a two-year outdoor advertising campaign.

At the same time, such questions allow an experienced supplier to offer the right balance of cost and performance. Although it is vital to provide a product that meets all specifications, an over-engineered product can lead to unnecessary expenses. That is why it is crucial to work with a trusted supplier who can offer a wide array of standard and custom products, but who will also not sell you a product you do not need.

What type of substrate are you overlaminating?

Just as you must match the right adhesive/liner combination to an overlaminate, so too must you pair the right overlaminate to a specific substrate. The “sandwich” (film, topcoat, adhesive, and liner) only works when all of the individual components work together. Thus, nothing can be designed in a vacuum. An overlaminate that may be ideal when paired with a vinyl film may work with a polyester substrate, or it may not. Again, the end use of the application may also need to be taken into account.

Special consideration should be given when identifying possible overlaminating limitations. For example, using a polyester overlaminate with a paper substrate could result in problems. A similar issue could arise if a polyester overlaminate were used with a vinyl substrate. Ideally, you should use an overlaminating film that corresponds with the substrate film. For example, if you are using a polyester substrate, a polyester overlaminate would usually be preferable. This is partly because the use of similar films ensures that they expand and contract at similar rates, reducing the likelihood of the overlaminate lifting and separating from the base film.

When and Why You Use an Overlaminate

By Ron Ducharme, Product Manager, Product Identification Business Team and Peter Codner, Technical Service Representative, Product Identification Business Team

What type of environment will the end-use application be subjected to?

Will the application be indoors or outdoors? Does the ambient temperature remain consistent, or does it fluctuate between extremes? Must the overlaminate protect against wind, rain, snow, and UV light, or will it face the grueling conditions of the under-the-hood environment? Different overlaminates are better suited for different situations.

Indoor applications such as personal care labels are typically UV varnished versus overlaminated. A varnish is much more cost-effective as the product is typically disposed of in three to six months.

For outdoor applications, the overlaminate must protect graphics from temperature fluctuations, abrasion, chemicals, and exposure to UV light, as well as the wear and tear associated with regular use. The overlaminate must, in this example, also utilize a UV-resistant pressure-sensitive adhesive. Overlaminates used to resist UV exposure may have UV-absorbing additives formulated into the film, or may have an adhesive with a UV-absorbing additive, or both. In short, the printer needs to be fully aware of the end-use application and the environmental conditions the product will face so that he can work with a supplier to find an overlaminate that will fully protect the application.

What are your durability requirements?

Similar to the question of environmental exposure, durability touches on the endurance requirements. Must the application remain legible for the lifetime of the product? If so, what is that lifetime? If you are creating a personal care label, the product may face the humidity of the bathroom environment and require non-slip characteristics, all while remaining graphically appealing. In such cases, the product may only be expected to last a few months. This stands in contrast to a piece of outdoor equipment, whose safety labeling may be expected to remain legible for years.

A good example would be a safety and hazard warning label used in conjunction with outdoor power equipment, such as a lawn mower. Here, the overlaminate must protect the graphic from exposure to oil, gasoline, UV light, and moisture, as well as the wear and tear associated with regular use. As previously noted, the overlaminate must, in this example, also utilize a UV-resistant pressure-sensitive adhesive.

Personal care labels are typically UV varnished versus overlaminated. These products may face a host of potentially damaging environmental conditions, such as fluctuations in temperature and humidity, exposure to product contents, and constant handling and squeezing by the consumer.

What printing technology will be used?

Different printing technologies are associated with different levels of rigor. Flexo and HP Indigo may not withstand challenging environments without the use of a durable overlaminate. Another consideration is the potential use of variable imaging. If there is an expectation that the end user will use variable imaging, the overlaminate will need to be

*Tedlar® is a registered trademark of E.I. DuPont Company.
Overlaminates can help counter this issue by providing a protective layer that seals the graphic against abrasion, helping to ensure that physical contact will not wear the image or text away. Thus, overlaminates can be a defensive barrier that protects the application from catastrophic failure.

**Aesthetic Values**

Although overlaminates are often best known for their protective qualities, they can also be used to enhance the graphic in ways that neither films nor inks can accomplish on their own. Customers who work closely with their pressure-sensitive films supplier can realize visually-stunning characteristics that can transform an application from good to amazing.

Take for example the range of potential color and texture options available. An application featuring a glossy overlaminate may help the graphic stand out from other images. A frosty clear or clear velvet overlaminate may offer a more muted approach, which could be appropriate for certain applications. In fact, the range of options includes everything from clear and clear gloss to clear matte, frosty clear, and clear velvet.

These considerations can be especially important when it comes to advertising graphics. Window, transit, and floor graphics, including carpet graphics, may need to meet a host of aesthetic and regulatory requirements that can be achieved through the proper selection of an appropriate overlaminate.

**Practical Considerations**

Although appearance and protection are often the primary considerations when it comes to overlaminates, this component can also offer physical attributes that can be of value. Consider the integration of an overlaminate that has a textured surface. This sort of overlaminate can offer slip resistance, an extremely important factor when it comes to floor and carpet graphic advertising systems. In fact, such systems must feature approved base films and overlaminates to meet stringent ASTM D2047 non-slip standards.

Customers may also face a host of regulatory requirements, including Underwriters Laboratories (UL) and Canadian Underwriters Laboratories (CUL) standards. Experienced suppliers, such as FLEXcon, can provide you with a wide selection of recognized products so that you can easily meet these standards as you develop your applications, saving time and money as a result of a streamlined approval process. We can offer this guarantee because we have already exhaustively tested and qualified our overlaminates, substrates, and adhesives through UL and CUL.

For example, you may have a labeling opportunity involving the production of UL labels. FLEXcon can provide you with a product where each of the components has already been tested and recognized for use with one another.

**Choosing the Right Overlaminate**

There are a multitude of overlaminating options to choose from based on your application requirements. The most common over laminating films include polyester (OM), vinyl (OV), polycarbonate (OL), and polypropylene (OP). There is also fluoropolymer (OP) and Tedlar® (OT), which is also considered a fluoropolymer. Specific end-use requirements dictate which product is used. For example, a polyester laminate could be ideal in terms of providing abrasion resistance or when the application will face high temperatures. Tedlar®, in contrast, offers good UV and graffiti resistance. A vinyl overlaminate is prized for its flexibility, especially when used over another vinyl film. Polycarbonate overlaminates can offer a velvet-textured look, while polypropylene provides good chemical resistance, particularly when it comes to acids.

Specialty products are also available to meet specific needs. For example, FLEXcon’s DPM® UVCG, a highly resilient overlaminate, offers excellent extended outdoor durability. This product is renowned for both its UV-absorbing ability as well as its ability to resist abrasion and higher temperatures. A five-year outdoor rated film in its own right, UVCG greatly extends the outdoor life of many products, including less-durable graphics printed via HP Indigo and Flexo.

Customers should also weigh the use of cast overlaminates against the use of calendared overlaminates. Each offers unique values. For example, cast overlaminates are generally more conformable and will adhere to compound curves. For instance, FLEXcon’s BUSart® OVB055 overlaminate provides seven year expected outdoor life, making it an ideal choice for premium life end-use applications such as vehicle wraps and architectural applications. Calendared overlaminates, in contrast, offer one to two years of expected outdoor life. They are ideal for applications on flat surfaces and simple curves.

Certain overlaminates work best when paired with certain adhesives and liners. For example, the liner can dictate the level of clarity. A paper liner offers different wet out and smoothness characteristics than a clay-coated liner or film liner. For example, the smoothness of a polyester liner provides superior wet out when compared with a paper liner. Therefore, an overlaminate featuring a polyester liner may offer superior clarity when adhered to the graphic. The substrate also plays a role in the selection process. Dark color substrates and metallic films, for example, may require different overlaminates than lighter and non-reflective films. Again, wet out and smoothness characteristics are paramount. Darker and metallic films are less forgiving in terms of adhesives; insufficient wet out can, in these cases, lead to compromised graphic quality. Again, an overlaminate backed with a polyester liner can help minimize these concerns.

**Work With a Proven Leader**

With so many options and so many potential questions, it is vital to partner with a supplier who has both the technical knowledge and range of products to help you select the best possible overlaminate for your application.

FLEXcon is uniquely positioned to help you with your overlaminate questions. Our history as a custom house means that we have the background and expertise needed to match your application needs with the right product or, if necessary, develop the right product with you. We offer the largest selection of films, adhesives, and liners to put together the best overlaminate construction to meet your specific needs.

Selecting the right overlaminate may mean the difference between success and failure for your application. Trust FLEXcon to help you make the best decision. Call us today for more information.
As part of FLEXcon’s ongoing commitment to meet the needs of our customers worldwide, we officially opened our Hong Kong facility in March. This facility is designed to help our customers doing business in Asia take advantage of rapidly expanding markets.

The opening of FLEXcon Asia Limited in Hong Kong supports the growing demand for our products throughout the Asia Pacific region. Our new facility will serve as FLEXcon’s regional base to support continuing expansion.

“We’re excited to announce the opening of FLEXcon’s Hong Kong facility, which brings us geographically closer to new and existing customers in rapidly expanding Asian markets,” said FLEXcon President and CEO Neil McDonough. “Through the establishment of FLEXcon Asia Limited, we continue to reinforce our commitment to work together to achieve growth and mutual success.”

FLEXcon Asia Limited in Hong Kong, which has housed its Asian sales, technical service, and customer service operations since December 2012, is now able to offer specialized product manufacturing, finishing, and warehousing capabilities. As a result, we can now offer our customers in this region more custom-made products, improved lead times, and service throughout China and Southeast Asia in markets that include automotive, industrial, pharmaceutical, appliance, electronics, mobile handset, manufacturing, and durable goods.

To learn more about FLEXcon’s newest facility, please contact your Sales or Business Team Representative.