



## Flexcon® NexGen™ SMP344

Gloss topcoated 2.0 mil silver matte polyester for durable labeling  
FLX068714

### Benefits

- UL recognized under UL 969 – UL File No. PGJ12.MH16635 Printing Materials – Component
- cUL recognized under UL File No. PGJ18.MH16635 – Printing Materials Certified for Canada – Component – under CAN/CSA standard C22.2, No. 0.15

### Features

- 2.0 mil gloss topcoated silver matte polyester provides consistent surface smoothness, excellent dimensional stability and endurance to varying temperatures
- Topcoat is more universally printable than other thermal transfer printable products
- Printable via resin and wax/resin thermal transfer; UV & solvent screen; UV, solvent & water flexo; and UV inkjet
- Permanent acrylic pressure-sensitive adhesive bonds well to low- and high-surface energy plastics, painted metal, powder-coated paint, polycarbonate and fiberglass
- High shear and high peel adhesive resists cold flow and oozing
- Adhesive bonds well to base film substrates
- Backed with a 50 lb. bleached kraft release liner ideal for roll-form converting
- Liner is suitable for optical sensing on most thermal transfer printers

### Additional Details

All narrow-format UV inkjet systems are different; therefore, we recommend "fit-for-use" testing.  
For laser diecutability, please check with your equipment manufacturer.

### Technical Data

#### Physical Properties

Thickness (Mils [microns])	Mils	Microns
Total Product	6.45	
Film	2.0 +/- 10%	51
Adhesive	0.9-1.0 +/- 0.1 (3)	23-25
Liner	3.1 +/- 10%	79

Test Method: ASTM D 3652 (Modified for use with non-tape products)



Adhesion Properties

Ultimate Peel from	Average Oz/In	(N/m)
Acrylic	77	847
Glass	68	748
Stainless Steel	55	605
Polypropylene	15	165
Aluminum	54	594

Test Method: ASTM D 903 (Modified for 72 hour dwell time)

Additional Properties	Value	Test Method
Expected Shear (hours)		
Tack (g)	1030	ASTM D 2979
Expected Exterior Life	Two years	
Additional Information		
Service Temperature	-40°F to 302°F (-40°C to 150°C)	
Minimum Application Temperature	50°F (10°C)	
Storage Stability	Two years stored at 70°F (21°C) and 50% RH	

Product Performance and Suitability

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