



## Flexcon® NexGen™ MWP344S

Matte topcoated 2 mil white polyester for consumer durable labeling  
FLX068705

### Benefits

- UL recognized under UL 969 – UL File No. PGJ12.MH16635 Printing Materials – Component
- cUL recognized under UL File No. PGJ18.MH16635 – Printing Materials Certified for Canada – Component – under CAN/CSA standard C22.2, No. 0.15

### Features

- Matte topcoated 2.0 mil white polyester provides consistent surface smoothness, excellent dimensional stability, and endurance to varying temperatures
- Printable via resin and wax/resin thermal transfer; UV & solvent screen; UV, solvent & water flexo; laser (toner); narrow-format UV inkjet; UV letter press; and UV offset
- Permanent acrylic pressure-sensitive adhesive bonds well to low- and high-surface energy plastics, painted metal, powder-coated paint, polycarbonate and fiberglass
- High shear and high peel adhesive resists cold flow and oozing
- Adhesive bonds well to base film substrates
- 90 lb. moisture stable polycoated release liner is ideal for roll-to-sheet and sheet-form converting on most narrow-format presses

### Additional Details

Test

### Technical Data

#### Physical Properties

Thickness (Mils [microns])	Mils	Microns
Total Product	9.93	
Film	2.1 +/- 10%	53
Adhesive	0.9-1.0 +/- 0.1 (3)	23-25
Liner	6.9 +/- 10%	175

Test Method: ASTM D 3652 (Modified for use with non-tape products)



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## Adhesion Properties

Ultimate Peel from	Average Oz/In	(N/m)
Acrylic	77	847
Stainless Steel	55	605
Glass	68	748
Polypropylene	15	165
Aluminum	54	594

Test Method: ASTM D 903 (Modified for 72 hour dwell time)

Additional Properties	Value	Test Method
Expected Shear (hours)		
Tack (g)	1030	ASTM D 2979
Expected Exterior Life	Two years	
Additional Information		
Service Temperature	-40°F to 302°F (-40°C to 150°C)	
Minimum Application Temperature	50°F (10°C)	
Storage Stability	Two years stored at 70°F (21°C) and 50% RH	

## Product Performance and Suitability

Descriptive information, performance data, and recommendations for Flexcon products are guides and not specifications. Providing this information is to assist you and does not constitute a warranty of any kind by Flexcon.

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