

# Flexcon® NexGen™ MWP344S

Matte topcoated 2 mil white polyester for consumer durable labeling FLX068705

## **Benefits**

- UL recognized under UL 969 UL File No. PGJI2.MH16635 Printing Materials Component
- cUL recognized under UL File No. PGJI8.MH16635 Printing Materials Certified for Canada Component under CAN/CSA standard C22.2, No. 0.15

## **Features**

- Matte topcoated 2.0 mil white polyester provides consistent surface smoothness, excellent dimensional stability, and endurance to varying temperatures
- Printable via resin and wax/resin thermal transfer; UV & solvent screen; UV, solvent & water flexo; laser (toner); narrow-format UV inkjet; UV letter press; and UV offset
- Permanent acrylic pressure-sensitive adhesive bonds well to low- and high-surface energy plastics, painted metal, powder-coated paint, polycarbonate
  and fiberglass
- High shear and high peel adhesive resists cold flow and oozing
- Adhesive bonds well to base film substrates
- 90 lb. moisture stable polycoated release liner is ideal for roll-to-sheet and sheet-form converting on most narrow-format presses

## **Additional Details**

Test

#### **Technical Data**

#### **Physical Properties**

| Thickness (Mils [microns]) | Mils                | Microns |
|----------------------------|---------------------|---------|
| Total Product              | 9.93                |         |
| Film                       | 2.1 +/- 10%         | 53      |
| Adhesive                   | 0.9-1.0 +/- 0.1 (3) | 23-25   |
| Liner                      | 6.9 +/- 10%         | 175     |

Test Method: ASTM D 3652 (Modified for use with non-tape products)



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#### **Adhesion Properties**

| Ultimate Peel from | Average Oz/In | (N/m) |
|--------------------|---------------|-------|
| Acrylic            | 77            | 847   |
| Stainless Steel    | 55            | 605   |
| Glass              | 68            | 748   |
| Polypropylene      | 15            | 165   |
| Aluminum           | 54            | 594   |

Test Method: ASTM D 903 (Modified for 72 hour dwell time)

| Additional Properties           | Value                                      | Test Method |
|---------------------------------|--------------------------------------------|-------------|
| Expected Shear (hours)          |                                            |             |
| Tack (g)                        | 1030                                       | ASTM D 2979 |
| Expected Exterior Life          | Two years                                  |             |
| Additional Information          |                                            |             |
| Service Temperature             | -40°F to 302°F (-40°C to 150°C)            |             |
| Minimum Application Temperature | 50°F (10°C)                                |             |
| Storage Stability               | Two years stored at 70°F (21°C) and 50% RH |             |

# **Product Performance and Suitability**

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