



# Flexcon® NexGen™ MWP344 Matte Topcoated 2 Mil White PET High Performance Permanent Adhesive PCR Roll Liner UL Recognized

2 mil Matte topcoated white polyester - Roll Form  
FLX068704

## Benefits

- CUL Recognized, L- Adhesives, UL Recognized
- Adhesive bonds well to base film substrates
- Permanent acrylic pressure-sensitive adhesive bonds well to low- and high-surface energy plastics, painted metal, powder-coated paint, polycarbonate and fiberglass

## Features

- 2.0 mil matte topcoated clear polyester provides consistent surface smoothness, excellent dimensional stability and endurance to varying temperatures
- Matte topcoated film designed for cross-technology printability via narrow-format UV inkjet, impact, laser, electron beam, wax, resin and wax/resin thermal transfer (we recommend evaluating the intended ribbon and ink system for compatibility with the product under the application conditions)
- Unique matte topcoat allows for greater than four times as many die revolutions before retooling compared with competing label materials
- Topcoat provides excellent resistance to chemicals, moisture, smudging and scratching
- High shear and high peel adhesive resists cold flow and oozing
- Backed with a 50 lb. bleached kraft release liner ideal for roll-form converting
- Liner is suitable for optical sensing on most thermal transfer printers

## Additional Details

All narrow-format UV inkjet systems are different; therefore, we recommend "fit-for-use" testing. For laser diecutability, please check with your equipment manufacturer.

## Technical Data

### Physical Properties

Thickness (Mils [microns])	Mils	Microns
Total Product	6.43	
Film	2.1 +/- 10%	53
Adhesive	0.8-0.9 +/- 0.1 (3)	20-23
Liner	3.1 +/- 10%	79

Test Method: ASTM D 3652 (Modified for use with non-tape products)



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## Adhesion Properties

Ultimate Peel from	Average Oz/In	(N/m)
Acrylic	74	814
Stainless Steel	70	770
Glass	66	726
Polypropylene	8	88
Aluminum	54	594

Test Method: ASTM D 903 (Modified for 72 hour dwell time)

Additional Properties	Value	Test Method
Expected Shear (hours)		
Tack (g)	360	ASTM D 2979
Expected Exterior Life	Two years	
Additional Information		
Service Temperature	-40°F to 302°F (-40°C to 150°C)	
Minimum Application Temperature	50°F (10°C)	
Storage Stability	Two years stored at 70°F (21°C) and 50% RH	

## Product Performance and Suitability

Descriptive information, performance data, and recommendations for Flexcon products are guides and not specifications. Providing this information is to assist you and does not constitute a warranty of any kind by Flexcon.

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