



## Flexcon® NexGen™ WP344

2.0 Mil Gloss Topcoated White Polyester, Permanent Adhesive, Roll-Form Liner  
FLX068699

### Benefits

- UL recognized under UL 969 – UL File No. PGJ12.MH16635 Printing Materials – Component
- cUL recognized under UL File No. PGJ18.MH16635 – Printing Materials Certified for Canada – Component – under CAN/CSA standard C22.2, No. 0.15

### Features

- 2.0 mil white gloss topcoated polyester provides consistent surface smoothness, excellent dimensional stability and endurance to varying temperatures
- Printable via resin and wax/resin thermal transfer; UV & solvent screen; UV, solvent & water flexo; and UV inkjet
- Topcoat is more universally printable than other thermal transfer printable products
- Permanent acrylic pressure-sensitive adhesive bonds well to low- and high-surface energy plastics, painted metal, powder-coated paint, polycarbonate and fiberglass
- Backed with a 50 lb. bleached kraft release liner ideal for roll-form converting
- Liner is suitable for optical sensing on most thermal transfer printers

### Additional Details

All narrow-format UV inkjet systems are different; therefore, we recommend "fit-for-use" testing.  
For laser diecutability, please check with your equipment manufacturer.

### Technical Data

#### Physical Properties

Thickness (Mils [microns])	Mils	Microns
Total Product	6.45	
Film	2.0 +/- 10 %	51
Adhesive	0.9-1.0 +/- 0.1 (3)	23-25
Liner	3.1 +/- 10 %	79

Test Method: ASTM D 3652 (Modified for use with non-tape product)

**Adhesion Properties**

Ultimate Peel from	Average Oz/In	(N/m)
Stainless Steel	55	605
Acrylic	77	847
Glass	68	748
Polypropylene	15	165

Test Method: ASTM D 903 (Modified for 72 hr. RT dwell time)

Additional Properties	Value	Test Method
Expected Shear (hours)		
Tack (g)	1030	ASTM D 2979
Expected Exterior Life	Two years	
Additional Information		
Service Temperature	-40°F to 302°F (-40°C to 150°C)	
Minimum Application Temperature	50°F (10°C)	
Storage Stability	Two years stored at 70°F (21°C) and 50% RH	

## Product Performance and Suitability

Descriptive information, performance data, and recommendations for Flexcon products are guides and not specifications. Providing this information is to assist you and does not constitute a warranty of any kind by Flexcon.

Purchasers must independently determine the material's suitability for their intended use. No distributor, salesman, or representative of Flexcon is authorized to provide any warranty or guarantee beyond what is stated. FLEXCON MAKES NO WARRANTIES, EXPRESSED OR IMPLIED, INCLUDING, BUT NOT LIMITED TO ANY IMPLIED WARRANTY OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, COURSE OF PERFORMANCE, OR TRADE USAGE.