



Flexcon® Shelf Select® FWFZR WHITE VINYL REMOVABLE ADHESIVE SHEET LINER

Shelf Marking - Shelf Tags, White Vinyl Removable Adhesive Sheet Liner

FLX056661

Benefits

- 92 lb. liner ensures a lay flat product through the printer, converting, and application at the shelf including the refrigerator and the freezer

Features

- 3.0 mil flexible white vinyl film printable via flexographic and laser (with press applied varnish) with good chemical resistance to mild cleaning products
- Removable adhesive bonds well to powder-coated paint, metal, high- and low-surface energy plastics, and glass
- Clean removability allows for quick and efficient price or promotion changes
- White, layflat two-side polycoated release liner with a highly engineered backside, friction-coated layer which enables excellent tracking on press and reliable feeding through tabletop and big box laser printers

Additional Details

FLEXcon recommends that the product be applied to a clean, dry surface for optimum results. FLEXcon also recommends "fit-for-use" testing under actual conditions.

Technical Data

Physical Properties

| Thickness (Mils [microns]) | Mils | Microns |
|----------------------------|-----------------|-------------|
| Total Product | 10.45 | |
| Film | 3.0 +/- 10% | 76 |
| Adhesive | 0.6-0.7 +/- 0.1 | 15-18 +/- 3 |
| Liner | 6.7 +/- 10% | 170 |

Test Method: ASTM D 3652 (Modified for use with non-tape product)

Adhesion Properties

| Ultimate Peel from | Average Oz/In | (N/m) |
|--------------------|---------------|-------|
| Acrylic | 26 | 286 |
| Polypropylene | 21 | 231 |
| Stainless Steel | 37 | 407 |
| Styrene | 35 | 385 |
| Painted Metal | 25 | 275 |

Test Method: ASTM D 903 (Modified for 72 hr. RT dwell time)

| Additional Properties | Value | Test Method |
|---------------------------------|--|-------------|
| Expected Shear (hours) | | |
| Tack (g) | 230 | ASTM D 2979 |
| Expected Exterior Life | Indoor use only | |
| Additional Information | | |
| Service Temperature | -20°F to 176°F (-29°C to 80°C) | |
| Minimum Application Temperature | 50°F (10°C) | |
| Storage Stability | One year stored at 70°F (21°C) and 50% relative humidity | |

Product Performance and Suitability

Descriptive information, performance data, and recommendations for Flexcon products are guides and not specifications. Providing this information is to assist you and does not constitute a warranty of any kind by Flexcon.

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