



# Flexcon® Shelf Select® FWFZR WHITE VINYL REMOVABLE ADHESIVE SHEET LINER

Shelf Marking - Shelf Tags, White Vinyl Removable Adhesive Sheet Liner  
FLX056661

## Benefits

- 92 lb. liner ensures a lay flat product through the printer, converting, and application at the shelf including the refrigerator and the freezer

## Features

- 3.0 mil flexible white vinyl film printable via flexographic and laser (with press applied varnish) with good chemical resistance to mild cleaning products
- Removable adhesive bonds well to powder-coated paint, metal, high- and low-surface energy plastics, and glass
- Clean removability allows for quick and efficient price or promotion changes
- White, layflat two-side polycoated release liner with a highly engineered backside, friction-coated layer which enables excellent tracking on press and reliable feeding through tabletop and big box laser printers

## Additional Details

FLEXcon recommends that the product be applied to a clean, dry surface for optimum results. FLEXcon also recommends "fit-for-use" testing under actual conditions.

## Technical Data

### Physical Properties

Thickness (Mils [microns])	Mils	Microns
Total Product	10.45	
Film	3.0 +/- 10%	76
Adhesive	0.6-0.7 +/- 0.1	15-18 +/- 3
Liner	6.7 +/- 10%	170

Test Method: ASTM D 3652 (Modified for use with non-tape product)

Adhesion Properties

Ultimate Peel from	Average Oz/In	(N/m)
Acrylic	26	286
Polypropylene	21	231
Stainless Steel	37	407
Styrene	35	385
Painted Metal	25	275

Test Method: ASTM D 903 (Modified for 72 hr. RT dwell time)

Additional Properties	Value	Test Method
Expected Shear (hours)		
Tack (g)	230	ASTM D 2979
Expected Exterior Life	Indoor use only	
Additional Information		
Service Temperature	-20°F to 176°F (-29°C to 80°C)	
Minimum Application Temperature	50°F (10°C)	
Storage Stability	One year stored at 70°F (21°C) and 50% relative humidity	

Product Performance and Suitability

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