Flexcon® Shelf Select® FWFZR WHITE VINYL REMOVABLE ADHESIVE SHEET LINER

Shelf Marking - Shelf Tags, White Vinyl Removable Adhesive Sheet Liner

FLX056661

Benefits

- 83 lb. liner ensures a lay flat product through the printer, converting, and application at the shelf including the refrigerator and the freezer

Features

- 3.1 mil flexible white vinyl film printable via flexographic and laser (with press applied varnish) with good chemical resistance to mild cleaning products
- Removable adhesive bonds well to powder-coated paint, metal, high- and low-surface energy plastics, and glass
- Clean removability allows for quick and efficient price or promotion changes
- White, layflat two-side polycoated release liner with a highly engineered backside, friction-coated layer which enables excellent tracking on press and reliable feeding through tabletop and big box laser printers

Additional Details

Flexcon recommends that the product be applied to a clean, dry surface for optimum results. Flexcon also recommends "fit-for-use" testing under actual conditions.

Technical Data

Physical Properties

Thickness (Mils [microns])	Mils	Microns
Total Product	10.25	
Film	3.1 +/- 10%	79
Adhesive	0.6-0.7 +/- 0.1	15-18 +/- 3
Liner	6.5 +/- 10%	165

Test Method: ASTM D 3652 (Modified for use with non-tape product)

Adhesion Properties

Ultimate Peel from	Average Oz/In	(N/m)
Acrylic	26	286
Polypropylene	21	231
Stainless Steel	37	407
Styrene	35	385
Painted Metal	25	275

Test Method: ASTM D 903 (Modified for 72 hr. RT dwell time)

Additional Properties	Value	Test Method
Expected Shear (hours)		
Tack (g)	230	ASTM D 2979
Expected Exterior Life	Indoor use only	
Additional Information		
Service Temperature	-20°F to 176°F (-29°C to 80°C)	
Minimum Application Temperature	50°F (10°C)	
Storage Stability	One year stored at 70°F (21°C) and 50% relative humidity	

Product Performance and Suitability

Descriptive information, performance data, and recommendations for Flexcon products are guides and not specifications. Providing this information is to assist you and does not constitute a warranty of any kind by Flexcon.

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