

# ReflectaMark® PM 400 White Reflective V-344 90 PFW

Safety / Visibility Applications White Polyester Retroreflective - Sheet Form  ${\sf FLX055420}$ 

### **Benefits**

Backed with a 90 lb. two-side polycoated layflat release liner ideal for sheet-form converting

### **Features**

- 2 mil white polyester film with 2 mil glass bead reflective coating offers higher reflectivity and reflects from a longer distance than standard promotional grade film
- Printable via TTR, flexo and screen. Can be topcoated for additional print technologies (Including Digital and Conventional)
- Permanent pressure-sensitive acrylic adhesive bonds well to low- and high-surface energy plastics, metal, powder coated paint, paint, ceramic, paper/fiber, glass and fiberglass

### **Additional Details**

For reflectivity data, click here.

### **Technical Data**

#### **Physical Properties**

| Thickness (Mils [microns]) | Mils            | Microns     |
|----------------------------|-----------------|-------------|
| Total Product              | 12.1            |             |
| Film                       | 4.0 +/- 15%     | 102         |
| Adhesive                   | 1.0-1.1 +/- 0.1 | 25-28 +/- 3 |
| Liner                      | 6.9 +/- 10%     | 175         |

Test Method: ASTM D 3652 (Modified for use with non-tape products)



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#### **Adhesion Properties**

| Ultimate Peel from | Average Oz/In | (N/m)                          |
|--------------------|---------------|--------------------------------|
| Acrylic            |               | Film destructs during adhesion |
| Glass              |               | Film destructs during adhesion |
| Polypropylene      | 15            | 165                            |
| Stainless Steel    |               | Film destructs during adhesion |

Test Method: ASTM D 903 (Modified for 72 hour dwell time)

| Additional Properties           | Value   | Test Method  |
|---------------------------------|---|--|
| Expected Shear (hours)          | 25  | ASTM D 3654 Method A (1 hr. dwell, 1 sq. in, 4 lb. load) |
| Tack (g)                        | 660   | ASTM D 2979  |
| Expected Exterior Life          | Two years   |  |
| Additional Information          |   |  |
| Service Temperature             | -40°F to 176°F (-40°C to 80°C)                            |  |
| Minimum Application Temperature | 50°F (10°C)   |  |
| Storage Stability               | Two years stored at 70°F (21°C) and 50% relative humidity |  |

# **Product Performance and Suitability**

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