

# Flexcon® ReflectaMark® PM 400 White Reflective V-344 50K-6

2.0 Mil Retroreflective White Polyester, Permanent Adhesive, Roll-Form Liner FLX054552

### **Benefits**

High-peel permanent acrylic adhesive resists cold flow and ooze

## **Features**

- 2 mil white polyester film with 2 mil glass bead reflective coating offers higher reflectivity and reflects from a longer distance than standard promotional grade film
- Printable via TTR, flexo and screen. Can be topcoated for additional print technologies (Including Digital and Conventional))
- Security features & specialty colors available (PMS color match)
- Permanent acrylic pressure-sensitive adhesive bonds well to low- and high-surface energy plastics, painted metal, powder-coated paint, moderately rough surfaces. polycarbonate and fiberglass
- Backed with a 50 lb. bleached kraft release liner ideal for roll-form converting

#### **Additional Details**

For reflectivity data, please click here.

## **Technical Data**

#### **Physical Properties**

Thickness (Mils [microns])	Mils	Microns
Total Product	8.4	
Film	4.0 +/-15%	102
Adhesive	1.0-1.1 +/- 10%	25 - 28
Liner	3.1 +/- 10%	79

Test Method: ASTM D 3652 (Modified for use with non-tape product)



# Flexcon® ReflectaMark® PM 400 White Reflective V-344 50K-6

2.0 Mil Retroreflective White Polyester, Permanent Adhesive, Roll-Form Liner FLX054552

#### **Adhesion Properties**

Ultimate Peel from	Average Oz/In	(N/m)
Stainless Steel		Film destructs during adhesion
Acrylic		Film destructs during adhesion
Glass		Film destructs during adhesion
Polypropylene	15	165

Test Method: ASTM D 903 (Modified for 72 hr. RT dwell time)

Additional Properties	Value	Test Method
Expected Shear (hours)	25	ASTM D 3654 Method A (1 hr. dwell, 1 sq. in, 4 lb. load)
Tack (g)	660	ASTM D 2979
Expected Exterior Life	Two years	
Additional Information		
Service Temperature	-40°F to 176°F (-40°C to 80°C)	
Minimum Application Temperature	50°F (10°C	
Storage Stability	Two years stored at 70°F (21°C) and 50% relative humidity	

## **Product Performance and Suitability**

Descriptive information, performance data, and recommendations for Flexcon products are guides and not specifications. Providing this information is to assist you and does not constitute a warranty of any kind by Flexcon.

Purchasers must independently determine the material's suitability for their intended use. No distributor, salesman, or representative of Flexcon is authorized to provide any warranty or guarantee beyond what is stated. FLEXCON MAKES NO WARRANTIES, EXPRESSED OR IMPLIED, INCLUDING, BUT NOT LIMITED TO ANY IMPLIED WARRANTY OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, COURSE OF PERFORMANCE, OR TRADE USAGE.