



# Flexcon® Flexmark® Floor Art™ 6610 4 Mil White Opaque Floor Vinyl, Removable Adhesive, Layflat Liner (Indoor Floors)

Indoor Floor Advertising - White Opaque Base Film  
FLX019141

## Benefits

- UL Recognized
  - Designed for durability and removability up to 180 days following installation
- White opaque vinyl provides excellent opacity for cover-up of floor surface colors
- Removable pressure-sensitive acrylic adhesive bonds well to waxed and non-waxed commercial PVC tile, certain ceramic tile, sealed concrete, and linoleum

## Features

- 3.5 mil white opaque vinyl provides excellent hiding power
- Provides good resistance to scuffing, tearing and abrasion

## Additional Details

FlexMark® Floor Art™ 6610 with Flexcon® FlexMark® OV6601, FlexMark® OV6602, or FlexMark® OV6603BN has been investigated by Underwriters Laboratories, Inc., and when used as a system, is in accordance with UL 410, the Standard for Floor Surfaces, for Floor-Graphic Materials (FGM).

Please refer to [Flexcon's Warranty & Limited Remedy Policy for Graphic Advertising for Floors and Indoor Carpets](#), and [Application and Removal Instructions](#). Nothing contained herein shall expand the Floors and Indoor Carpets Limited Warranty or otherwise be construed as a warranty or guarantee. For Inkjet Printing:

- Typical max. ink limit = 250%
- When storing printed graphics, sheeted, stacked or in roll-form, consider leaving an unprinted margin (about 1/4") to allow for potential shrinkage of the film before trimming.

## Technical Data

### Physical Properties

Thickness (Mils [microns])	Mils	Microns
Total Product	11.35	
Film	3.4 +/- 10%	86
Adhesive	1.1-1.2 +/- 0.1	28-30 +/- 3
Liner	6.9 +/- 10%	175

Test Method: ASTM D 3652 (Modified for use with non-tape product)



Adhesion Properties

Ultimate Peel from	Average Oz/In	(N/m)
Ceramic Tile	3	33
Linoleum	3	33
PVC Tile	24	264
Sealed Concrete	4	44

Test Method: ASTM D 903 (Modified for 72 hr. RT dwell time)

Additional Properties	Value	Test Method
Expected Shear (hours)	5	ASTM D 3654 Method A (1 hr. dwell, 1 sq. in, 4 lb. load)
Tack (g)	130	ASTM D 2979
Expected Exterior Life	Indoor use only	
Additional Information	Chemical Resistance: Isopropyl Alcohol - Good, Oil (SAE 10W-30) - Good, Vinegar - Good, Water - Good, ASTM D 896	
Service Temperature	-40°F to 176°F (-40°C to 80°C)	
Minimum Application Temperature	50°F (10°C)	
Storage Stability	Two years when stored at 70°F (21°C) and 50% relative humidity	

Product Performance and Suitability

Descriptive information, performance data, and recommendations for Flexcon products are guides and not specifications. Providing this information is to assist you and does not constitute a warranty of any kind by Flexcon.

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